

SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

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Keep all elements away from the blue line (Safe Zone).

— TRIM ZONE:
Please allow 0.125 inches cutting tolerance all around.
We do not recommend having borders due to shifting in
the cutting process, which may cause borders to
appear uneven.

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— BLEED ZONE 0.125 inches:
Make sure to extend the background images or colors all the way to the edge of the black outline.

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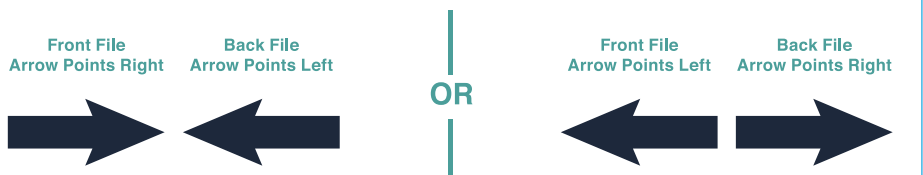
IMPORTANT
Please remove our guidelines/instructions before submitting your files, or else they will be printed.
All text should be converted to outline.

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Final Size: 18 inches x 24 inches Horizontal
Size with Bleed: 18.6 inches x 24.4 inches



FRONT AND BACK FILE ARROW DIRECTIONS



180° If you are ordering a double-sided product, you should flip this template **180°** horizontally for the back.