

SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

TRIM ZONE:
Please allow 0.125 inches cutting tolerance all around.
We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

— BLEED ZONE 0.125 inches:
Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT

Please remove our guidelines/instructions before submitting your files, or else they will be printed.
All text should be converted to outline.

Final Size: 18 inches x 24 inches Horizontal
Size with Bleed: 18.6 inches x 24.4 inches



FRONT AND BACK FILE ARROW DIRECTIONS

Front File **Back File**
Arrow Points Right **Arrow Points Left**



OF

Front File Back File
Arrow Points Left Arrow Points Right

