SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

TRIM ZONE:

Please allow 0.125 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

BLEED ZONE 0.125 inches:

Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT

Please remove our guidelines/instructions before submitting your files, or else they will be printed. All text should be converted to outline.

Final Size: 18 inches x 24 inches Horizontal
Size with Bleed: 18.6 inches x 24.4 inches

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FRONT AND BACK FILE ARROW DIRECTIONS

Front File Arrow Points Right
Back File Arrow Points Left

OR

Front File Arrow Points Left
Back File Arrow Points Right