

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

Please allow 0.125 inches cutting tolerance all around.
We do not recommend having borders due to shifting in
the cutting process, which may cause borders to
appear uneven.

Make sure to extend the background images or colors all the way to the edge of the black outline.

Please remove our guidelines/instructions before submitting your files, or else they will be printed.
All text should be converted to outline.

Final Size: 18 inches x 24 inches Horizontal
Size with Bleed: 18.6 inches x 24.4 inches



FRONT AND BACK FILE ARROW DIRECTIONS

Front File
Arrow Points Right



R

Front File
Now Points Left

