

**SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

**TRIMMING ZONE:**

Please allow a cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

**BLEED ZONE:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

**IMPORTANT**  
Please remove our guidelines/instructions before submitting your files, or else they will be printed.  
All text should be converted to outline.  
Color Mode: RGB

Size with Bleed: 15.17 inches x 1.26 inches Horizontal  
Approx. Final Trimmed Size: 14.68 inches x 1.26 inches

