

LIFE ZONE:

Vertical elements (text, images, graphics, logos) must be kept inside the blue box.

Keep all elements away from the blue line (Life Zone).

TRIM ZONE:

Please allow 0.125 inches cutting tolerance. We do not recommend having borders due to the cutting process, which may cause borders to appear uneven.

BLEED ZONE 0.125 inches:

Be sure to extend the background images or colors the way to the edge of the black outline.

IMPORTANT

Please remove our guidelines/instructions before submitting your files, or else they will be printed. Text should be converted to outline.

Final Size: 18 inches x 24 inches Horizontal
File with Bleed: 18.6 inches x 24.4 inches



FRONT AND BACK FILE ARROW DIRECTION

Back File
Arrow Points Left

OR

Front File
Arrow Points Left

