

SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue line.

Keep all elements away from the blue line (Safe Zone).

TRIM ZONE:

Please allow 0.125 inches cutting tolerance on around. We do not recommend having borders (due to drifting in the cutting process, which may cause borders to appear uneven).

BLEED ZONE 0.125 inches:

Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT

Please remove our proof/proof copies before submitting your file, or else they will be printed. All text should be converted to outlines.

Final Size: 18 inches x 24 inches Horizontal
File with bleed: 18.25 inches x 24.25 inches



FRONT AND BACK FILE ARROW DIRECTIONS

