

SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the Maroon.

Keep all elements away from the Blue Line (Safe Zone).

TRIM ZONE:

Please allow 0.125 inches cutting tolerance at all times. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

BLEED ZONE 0.125 inches:

Make sure to extend all background images or colors all the way to the edge of the black outline.

IMPORTANT

Please remove our guest instructions before submitting your file, so that they will be printed. All text should be converted to outlines.

File Size: 18 inches x 24 inches Horizontal
File with Bleed: 18.4 inches x 24.4 inches



FRONT AND BACK FILE ARROW DIRECTIONS

