

— **SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (safe zone).

— **TRIM ZONE:**

Please allow 0.125 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

— **BLEED ZONE 0.125 inches:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT

Please remove our guidelines/instructions before submitting your files, or else they will be printed. All text should be converted to outlines.

Final Size: 10 inches x 24 inches Horizontal
Size with Bleed: 10.25 inches x 24.4 inches



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— FRONT AND BACK FILE ARROW DIRECTIONS —

Front File
Arrow Direction



Back File
Arrow Direction



CM

Front File
Arrow Direction



Back File
Arrow Direction

